

Calls & Referrals By Media and Market

Study Name & Number

3/2/2009 02:57:00 PM

Calls & Referrals By Media and Market
--

Market / Site				Media By Market and Site								
				Print			Radio			Total		
				Referred	Excluded	Total	Referred	Excluded	Total	Referred	Excluded	Total
-	Not Identified			0	60	60	0	71	71	0	131	131
2180-21	- Burlington-Plattsburgh	2180-384 Jones	Burlington VT	2	5	7	5	0	0	7	5	7
2180-01	- Los Angeles	2180-387 Simpson	Long Beach CA	2	4	6	4	0	0	6	4	6
		2180-391 Wynstock	Pasedena CA	0	1	1	0	2	2	0	3	3
		2180-397 Jackson	Redondo Beach CA	1	6	7	7	0	0	8	6	7
		2180-404 Jenkins	Anaheim CA	5	0	5	26	0	0	31	0	5
		2180-412 Henderson	Reseda CA	2	1	3	4	2	2	6	3	5
2180-20	- Oklahoma City	2180-394 Love	Oklahoma City OK	8	0	8	1	1	1	9	1	9
2180-03	- Phoenix	2180-395 Silas	Sun City AZ	5	1	6	1	0	0	6	1	6
		2180-417 George	Phoneix AZ	3	4	7	5	0	0	8	4	7
2180-16	- Worcester	2180-396 Roberts	Worcester MA	1	4	5	2	2	2	3	6	7
2180-07	- Cape Cod	2180-419 McCartney	West Yarmouth MA	1	6	7	12	0	0	13	6	7
2180-05	- Las Vegas	2180-420 Matthews	Las Vegas NV	1	1	2	6	0	0	7	1	2
Total				31	93	124	73	78	78	104	171	202